



**BIO-key VP of Product, Kimberly Johnson, Named to
CRN's 2021 Women of the Channel: Power 100 List,
Honoring Strengths, Vision and Achievements of Female IT Channel Leaders**

WALL, NJ, May 12, 2021 — [BIO-key International, Inc.](#) (NASDAQ: BKYI), an innovative provider of identity and access management (IAM) solutions powered by biometrics, today announced that [CRN](#)[®], a brand of [The Channel Company](#), has named Kimberly Johnson, VP of Product, to the highly respected Women of the Channel list for 2021. The 2021 Women of the Channel: Power 100 list recognizes the unique strengths, vision and achievements of female leaders from vendors, distributors, and solution providers in the IT channel.

Kimberly is among 100 women honored on this year's list who pushed forward with comprehensive business plans, marketing initiatives and other innovative ideas to support their partners and customers, helping them through the uncertainty brought on by the global COVID-19 pandemic. CRN celebrates these exceptional women for their leadership, dedication and channel advocacy.

As VP of Product, Kimberly is responsible for all aspects of marketing and channel marketing, including go-to-market strategies and execution, effective positioning, messaging, demand creation, and marketing programs. With over 10 years' experience in the cybersecurity and Identity and Access Management (IAM) industry, Kimberly brings strong market knowledge and experience, gained at multiple authentication and cybersecurity firms, with a focus on driving growth and expanding the BIO-key Channel Alliance Partner (CAP) Program, and deployments of BIO-key's solutions.

Kimberly's channel-related accomplishments support BIO-key's "partner-centric" commitment with a focus on expanding their Channel Alliance Partner (CAP) program in 2021 and beyond. Her accomplishments include the successful recruitment of new channel partners, enabling channel sales teams to expand BIO-key's global footprint, and working together with partners on co-branded marketing and sales activities, that focus on helping BIO-key's channel partners to become cybersecurity advisors to their customers and having solutions, that create recurring revenue streams and profitable customer relationships.

"CRN's 2021 Women of the Channel list acknowledges accomplished, influential women whose dedication, hard work, and leadership accelerate channel growth," said Blaine Raddon, CEO of The Channel Company. "We are proud to honor them for their many accomplishments and look forward to their continued contributions to the IT channel."

"Kimberly has exemplified incredible product and brand leadership at BIO-key, and we are proud to see her on the 2021 CRN Women of the Channel list," said Fred Corsentino, Chief Revenue Officer and head of the CAP Program at BIO-key. "She truly cares about our mission and has been a key enabler of BIO-key's growth through deployments of the BIO-key PortalGuard IDaaS solution through our channel and beyond. We thank CRN for recognizing Kimberly and the other amazing female leaders in the industry."

The 2021 Women of the Channel list is now being featured in CRN Magazine and online at www.CRN.com/WOTC. To learn more about Kimberly and BIO-key please [visit the BIO-key website](#).

About BIO-key International, Inc.

BIO-key is revolutionizing authentication with biometric centric, multi-factor identity and access management (IAM) solutions, including its PortalGuard IAM solution, that provide convenient and secure access to devices, information, applications, and high-value transactions. BIO-key's proprietary software and hardware solutions, with industry-leading biometric capabilities, enable large-scale on-premise and Identity-as-a-Service (IDaaS) solutions as well as customized enterprise and cloud solutions.

BIO-key Safe Harbor Statement

All statements contained in this press release other than statements of historical facts are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995 (the "Act"). The words "estimate," "project," "intends," "expects," "anticipates," "believes," and similar expressions are intended to identify forward-looking statements. Such forward-looking statements are made based on management's beliefs, as well as assumptions made by, and information currently available to, management pursuant to the "safe harbor" provisions of the Act. These statements are not guarantees of future performance or events and are subject to risks and uncertainties that may cause actual results to differ materially from those included within or implied by such forward-looking statements, as well as other factors set forth under the caption see "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2020, and other filings with the Securities and Exchange Commission.

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers, and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.

www.thechannelcompany.com

Follow The Channel Company: [Twitter](#), [LinkedIn](#), and [Facebook](#).

© 2021. CRN is a registered trademark of The Channel Company, LLC. All rights reserved.

The Channel Company Contact:

Jennifer Hogan

The Channel Company

jhogan@thechannelcompany.com

Engage with BIO-key:

Facebook – Corporate: <https://www.facebook.com/BIOkeyInternational/>

LinkedIn – Corporate: <https://www.linkedin.com/company/bio-key-international>

Twitter – Corporate: [@BIOkeyIntl](#)

Twitter – Investors: [@BIO_keyIR](#)

StockTwits: [BIO_keyIR](#)

BIO-key Contact:

Mary Amenta

Matter Communications

860-550-1736

BIO-key@matternow.com